



**INTERIOR
DESIGNER**

**INTERIOR
DECORATOR**

SAME THING?

The majority of people do not know that there is a distinct difference between an interior decorator and an Interior Designer.

Interior decorators normally complete a year college diploma or are qualified by experience. Interior Designers on the other hand complete a four year degree and after five years of relevant experience can obtain full membership of the Institute of Interior Designers (IID formally SAGID).

An interior decorator is responsible for the decorating of residential interiors which is typically the coordination of soft furnishings. An Interior Designer delves much deeper than only aesthetics and are qualified to enhance the function and quality of interior spaces for the purpose of improving the quality of life.

Interior Designers use international design principles to enhance balance, colour, rhythm and harmony of an interior and work with the entire interior's structure, finishes, furnishing and the way in which these are lit, decorated and connected to deliver a well balanced, creative, current end product.

The leading Interior Design Company on the North Coast is IVK Interiors headed by qualified Interior Designer Ilsa van Niekerk. The company consists of five Interior Designers, two Interior Decorators, two project managers and seven administration staff.

They work closely with private individuals and developers to ensure each project is completed on time, within budget and to the highest standard. By using sophisticated ArchiCAD software, IVK are able to provide you with full plans and 3D walk throughs of what your property will look like on completion ensuring you won't be disappointed.

There is a perception that Interior Designers are expensive but as Ilsa explains by using an Interior Designer you can actually save money by sourcing the best products at the lowest prices and through careful planning they can significantly reduce the risk of costly mistakes.

For your next interior project contact the friendly professional staff at IVK for a no obligation free consultation.

IVK INTERIORS

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